



# 2023 FISCAL YEAR REPORT

@RN\_Community  
[www.thenursingcommunity.org](http://www.thenursingcommunity.org)  
[info@thenursingcommunity.org](mailto:info@thenursingcommunity.org)

# EXECUTIVE SUMMARY

As we enter into our 15th year, the Nursing Community Coalition (NCC), consisting of 63 national nursing organizations, remains committed to improving the health and health care of our nation, promoting wellness, advancing research through scientific discovery, and providing timely access to care across the continuum. As of 2019, the NCC elected to change the reporting process of the yearly report from a calendar year overview to a fiscal year (July 1 - June 30) summary. The following report outlines the NCC's engagement, accomplishments, and progress over the past fiscal year.

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## JULY 2022-JUNE 2023

### BY THE NUMBERS & SUCCESSES

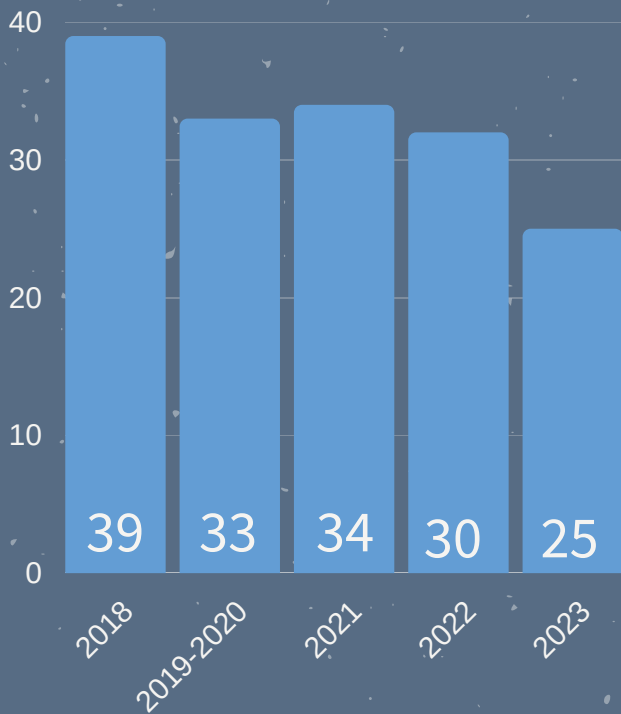
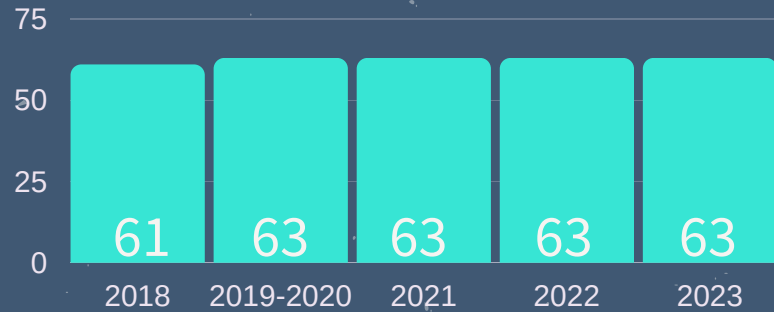
- 3 NCC MEMBER EVENTS ✓ \$20 MILLION INCREASE OF TITLE VIII FUNDING IN FY 2023
- 3 AGENCIES NCC ENGAGED WITH ✓ \$16.83 MILLION INCREASE OF NINR FUNDING IN FY 2023
- 27 LETTERS, STATEMENTS, & TESTIMONY ✓ WELCOMED MEMBERS OF THE 118TH CONGRESS
- 56 AVERAGE NUMBER OF NCC MEETING PARTICIPANTS ✓
- 52 NEW TWITTER FOLLOWERS ✓

# NCC MEMBER ENGAGEMENT

## FIVE-YEAR COMPARISON

### NCC MEMBERSHIP

For the past four years, the NCC has consistently had 63 members, and well represents the cross section of education, practice, research, and regulation within the nursing profession. Together, the NCC has increased funding for Title VIII Nursing Workforce Development programs and the National Institute of Nursing Research (NINR), and welcomed the new 118th Congress, as we remain united to advance a more equitable health care system.



### LETTERS & STATEMENTS

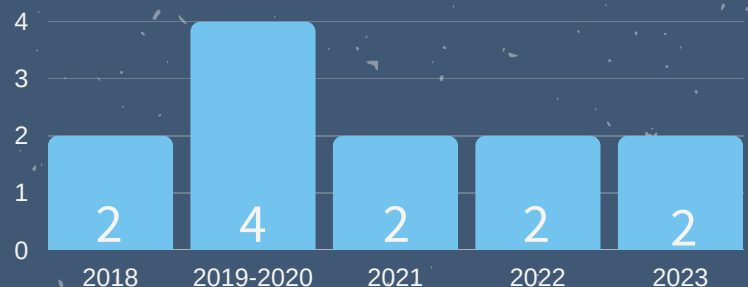
Following our collective core principles, and as we evaluate lessons learned from the past three years, the NCC has continued our unified efforts in addressing some of the most pressing issues of the day. The NCC began taking a new approach this year by communicating the current realities of the nursing workforce, while underscoring our support for legislative priorities that directly impact nursing education, workforce, and research. This method allowed for a more succinct message sent to a broader audience, such as:

- Welcoming all new and returning members of the 118th Congress;
- Responding to the Senate HELP Committee's Health Workforce RFI; and
- Outlining nine issue areas, and multiple legislative efforts, to be considered and passed in the NCC National Nurses Week letter, which was sent to all members of Congress.

### RECEPTIONS & EVENTS



### CONGRESSIONAL TESTIMONY



# TOP TWEETS

2022

JULY 28

10.9% Engagement Rate



2023

JULY 28

13.9% Engagement Rate



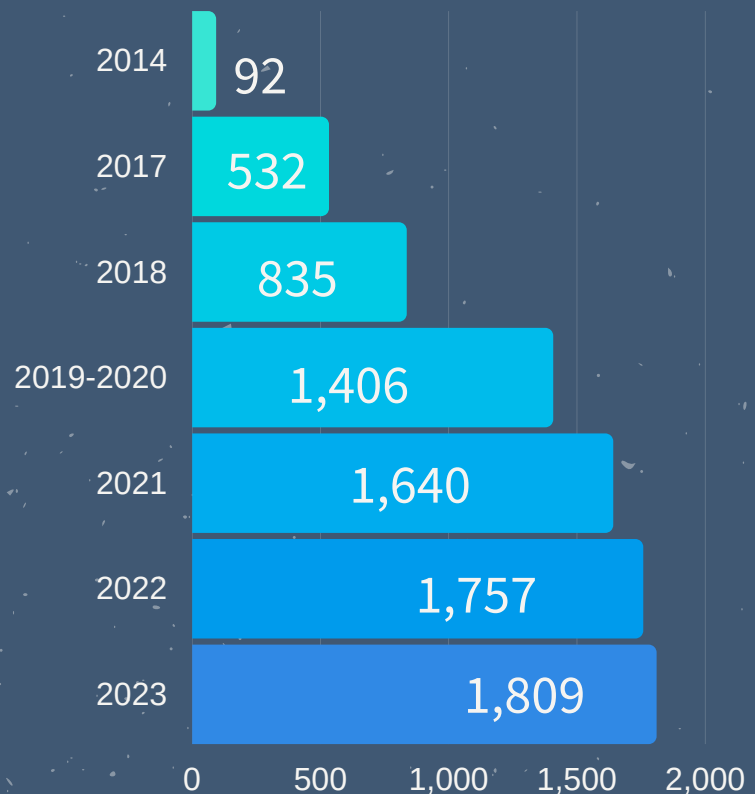
# OTHER TOP TWEETS



# DIGITAL OUTREACH

The NCC Twitter account @RN\_Community was created as a communication effort to build relationships and share information with our health care colleagues, Congress, the Administration, the media, and the public.

## INCREASING FOLLOWERS INCREASING IMPACT



# 2.9%

*increase in the number of @RN\_Community followers resulting in more profile visits and tweet impressions.*



*Celebrating 15 years of*

# ENGAGEMENT | IMPACT | RESULTS



As we usher in a new hybrid environment, NCC member organizations continued to meet virtually for monthly meetings, and began in-person meetings on Capitol Hill as the 118th Congress commenced. This was reflected in meeting with new members of Congress, but also in two congressional receptions.



On February 8, the NCC partnered with the Future of Nursing: Campaign for Action, an initiative of AARP Foundation, AARP, and the Robert Wood Johnson Foundation to welcome in the 118th Congress and to celebrate our Congressional Nursing Champions. We continued the conversation on May 9, as the NCC hosted a "Thank a Nurse" Reception. This event came as we celebrate National Nurses Week 2023 and was the first "Thank a Nurse" Reception since 2019! The NCC was proud to see such strong attendance at both events by NCC members, nurses from across the country, and nursing caucus members and champions alike.



As we look at continued engagement - virtually and in-person - in the year to come, we recognize the ever-changing landscape and remain steadfast in our commitment to support the current and future nursing workforce.



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